

For the past 15 years the performing arts community has donated their performances at *Spotlight: One Night, One Stage, One Reason* to raise money for the Indiana AIDS Fund and HIV/AIDS education and prevention. In 2009, Clowes Memorial Hall and the Indiana AIDS Fund would like to host a group art exhibition, *Spotlight Art*, to complement this annual performance and recognize visual artists in Indianapolis. The exhibition will be part of the 2009 Art @ Clowes program, and is scheduled to run from March 16 through April 21, 2009.

We invite you to create an artist team to develop a concept for this unique show, benefiting the Indiana AIDS Fund. The selected artist team would act as the curator for the show, working with Clowes Memorial Hall staff to install the pieces and coordinate information about the individual artists and their works. Artist teams may consist of 2 to 6 artists working in various media. All artwork does not necessarily have to relate according to style, process or medium, but should all relate to the shared concept created by the artist team in response to an exhibition theme of “Courage and Hope.”

If you have an exhibition concept that reflect this theme or would like to create work(s) specifically for this show, please submit the following:

- General concept of the show as your team envisions it
- No more than a one page explanation of how your concept interprets or relates to the exhibition theme.
- Brief bios of artist team members
- No more than 10 digital images of each artist’s work, including specific pieces for the show if they are already created. (Please note: Submitted works must be suitable for all audiences, including pre-school children.)
- Because Spotlight 2009 is a fundraiser, information about what portion of the proceeds from the sale of any works during the exhibition that would benefit the Indiana AIDS Fund. (Suggested contribution: 20% of sale price)

***Submissions should be sent on CD by June 30 to: James Cramer, Community Relations Manager, Clowes Memorial Hall, Butler University, 4602 Sunset Avenue, Indianapolis, IN 46208. Call James with questions or to tour the exhibition space at (317) 940-6414.***

Information about the exhibition space and proposed marketing for the group show is attached, as well as information about the Indiana AIDS Fund and *Spotlight 2009: One Night, One Stage, One Reason*. All concept submissions will be reviewed by Martin J. Radecki, Chief Conservator for the Indianapolis Museum of Art, as well as Clowes Memorial Hall staff and Indiana AIDS Fund board members. A final concept and artist team will be selected in early July.

It has been a privilege and honor to work with the performing arts community for the past 15 years on what artistic director David Hochoy calls “our gift to the Indianapolis community.” It is our hope that with the addition of *Spotlight Art*, we can recognize the incredible talent and compassion of the entire arts community. Thank you for considering *Spotlight Art* as a showcase for your work.

**Clowes Memorial Hall**  
**Art @ Clowes**  
**Exhibition Space Specifications**

Clowes Memorial Hall has 24 spaces available for work (all work will be displayed/secured to walls only)

- Four illuminated spaces in our Main Floor Grand Lobby  
Approximately 7' high x 12' wide  
(South walls do have thermostats in the middle of the space)
- 16 spaces on the Main Floor Grand Lobby  
Approximately 7' high x approx. 12' wide
- Two spaces on First Terrace East  
Approximately 6' high x 12' wide and 8' high x 12' wide
- Two spaces on First Terrace West  
Approximately 6' high x 12' wide and 8' high x 12' wide

Additional space for hanging two-dimensional pieces may be available. Concepts and specifications for any hanging works outside of the above 24 spaces *must* be approved in advance by Clowes Memorial Hall staff.

The exhibition can including a variety of media including, but not limited to, textiles, painting, photography, printmaking, multimedia, drawings and illustration. No free standing works or installations can be displayed as part of the exhibition.

***PLEASE NOTE: Clowes Memorial Hall is a public auditorium. Because of the nature of the space and the age range of the audiences, submitted art work may be sat in front of or even leaned against and/or touched.***

**Clowes Memorial Hall  
Schedule of Events  
March 16 – April 21**

March 19 – 21	Music for All presents <i>Bands of America</i>
March 27	Clowes Presents <i>Rain: The Beatles Experience</i>
March 28	Jordan College of Fine Arts presents <i>Jazz Concert</i>
March 29	Jordan College of Fine Arts presents <i>Butler Symphony Orchestra</i>
April 1	Visiting Writers series presents <i>T. C. Boyle</i>
April 4	Butler University <i>Spring Sing</i>
April 5	Jordan College of Fine Arts presents <i>Butler Symphonic Band and Wind Ensemble</i>
April 7	Clowes Education Matinee presents <i>Madeline and the Bad Hat</i>
April 8	Celebration of Diversity Lecture Series presents <i>Carlos Fuentes</i>
April 9 & 16	Clowes Education Teacher Workshop
April 17 – 19	Butler Ballet presents <i>Cinderella</i>
April 20	<i>Spotlight 2009: One Night, One Stage, One Reason</i> benefiting the Indiana AIDS Fund

**Spotlight Art @ Clowes Marketing Opportunities**

- Patrons of the listed Clowes Memorial Hall events
- Exhibition opening week reception for Spotlight 2009 sponsors and VIPS (selected artist team also will have the opportunity to invite guests)
- Artist information desk at Clowes Memorial Hall
- Artist labels within exhibition
- Inclusion in Art @ Clowes brochure (print run of 65,000). This brochure is printed in mid-July and distributed throughout the 2008-2009 season.
- Inclusion in *Spotlight 2009: One Night, One Stage, One Reason* program distributed to 1,500 ticketholders
- Marketing and media relations efforts coordinated by Spotlight 2009 steering committee. Previous year media sponsors have included *NUVO Newsweekly*, *WTTS*, *Indianapolis Recorder*, the stations of Radio One and *The Word*.

## **Spotlight: One Night, One Stage, One Reason Fact Sheet**

### **When:**

Monday, April 20, 2009  
5:30 p.m. Patron's Reception  
7:30 p.m. Curtain

### **Where:**

Clowes Memorial Hall  
Butler University

### **Why:**

To raise money to support organizations throughout Indiana that fight HIV/AIDS and to honor those living with the disease. Specifically, the Indiana AIDS Fund will use the proceeds from the event to fund HIV/AIDS education, prevention and treatment programs across Indiana.

### **Who:**

In 2008, nearly 1,200 patrons of the arts, friends of the Indiana AIDS Fund, families and high school students attended *Spotlight: One Night, One Stage, One Reason*. The event had more than 50 sponsors including five title sponsors: Community Health Network; Efroymsen Family Fund, a CICF Fund; The Health Foundation of Greater Indianapolis; Indiana State Department of Health; and Deborah J. Simon. Last year the event raised more than \$410,000, including a matching grant from the Elton John AIDS Foundation.

### **History:**

*Spotlight: One Night, One Stage, One Reason* celebrates its 16<sup>th</sup> year in 2009. More than 15 performing arts organizations donate their performances each year to raise money for the Indiana AIDS Fund. Under the artistic direction of David Hochoy and Rob MacPherson, performances for last year's event included the American Cabaret Theatre, Brenda Williams, Butler Ballet, Dance Kaleidoscope, Gregory Hancock Dance Theatre, Indiana Repertory Theatre, Indianapolis Chamber Orchestra, Indianapolis Children's Choir, Indianapolis Civic Theatre, Indianapolis Men's Chorus, Indianapolis Opera, Indianapolis Symphony Orchestra, Kenyetta' Dance Company, Phoenix Theatre, Storytelling Arts of Indiana, Rodnie Bryant, and the Ladies of Legends of Talbott Street.

*Spotlight: One Night, One Stage, One Reason* would not be possible without these wonderful performers or the International Alliance of Theatrical Stage Employees of Local 30 and American Federation of Musician's – Local #3. The Indiana AIDS Fund thanks the more than 200 professionals who make the evening such a success. Special thanks goes to the Clowes Memorial Hall staff, visiting artistic director David Dreyfoos and lighting director Laura Glover.

For more information, visit [www.indianaaidsfund.org](http://www.indianaaidsfund.org).

## **Facts about HIV/AIDS in Indiana**

- HIV/AIDS cases can be found in all 92 Indiana counties.
- According to the Indiana State Department of Health Web site, as of December 2007 more than 12,700 people were living with HIV/AIDS across all 92 Indiana counties.
- Nearly half of all those living with HIV/AIDS are in Marion County.
- Approximately 22 percent and 13 percent, respectively, of Hoosiers infected with HIV and AIDS are women.
- African Americans account for approximately 29 percent of the confirmed AIDS cases in Indiana, despite only making up 8.4 percent of the state's total population.

## **About the Indiana AIDS Fund**

The Indiana AIDS Fund is a private, philanthropic fund-raising and grant-making organization dedicated to supporting HIV/AIDS service programs in Indiana. Co-convened in 1994 by The Health Foundation of Greater Indianapolis and the Indiana State Department of Health, the Indiana AIDS Fund has become the largest private funder of HIV/AIDS programs in Indiana as well as a recognized authority on HIV/AIDS issues.

The Indiana AIDS Fund began making grants in 1996 and, to date, has granted more than \$4.1 million to more than 60 community-based organizations across Indiana for education, prevention and assistance programs.

The Indiana AIDS Fund has been recognized nationally for funding cutting-edge programs that otherwise would not have received funding from other sources. It provides funding for programs serving women, women of color, youth, substance-abuse populations, underserved communities and men having sex with men.

The Indiana AIDS Fund also provides additional services including workplace training on AIDS, technical assistance and referral information.

In 1995 the Indiana AIDS Fund became a community partner to the National AIDS Fund, a national organization that, as part of its mission, provides funds to local AIDS organizations. Through this partnership, the Indiana AIDS Fund is eligible on an annual basis to receive matching funds from the Elton John AIDS Foundation.